

# 2018 Leadership Forum Sponsorship Packages

## Name Tag Sponsor - \$3,000 (Limit: 1) **SOLD OUT**

- Exclusive logo on all attendee name tags
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum

## Table Sign Sponsor - \$3,000 (Limit: 1) - **SOLD OUT!**

- Exclusive logo signage on each attendee table
- Opportunity to have one promotional giveaway item at each seat
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum

## Attendee Breakfast Sponsor - \$3,000 (Limit: 1)

- Exclusive logo signage displayed at breakfast
- Opportunity to have a basket of giveaways at each breakfast buffet
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum

## Attendee Lunch Sponsor - \$3,000 (Limit: 1) - **SOLD OUT!**

- Exclusive logo signage displayed at breakfast
- Opportunity to have a basket of giveaways in the Luncheon room
- One VIP Ticket to the Leadership Forum & VIP Luncheon
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum

## Forum Exhibitor - \$2,500 (Limit: 8)

- Two passes to the Leadership Forum & VIP Luncheon
- Company Logo in the program booklet and PPT
- Verbal recognition of your company at Leadership Forum
- One 6-ft exhibitor table at the event for attendees with to distribute company supplied items to event attendees during breakfast and breaks from exhibit area

*Available to Growth Sponsors for \$1,500. Ask us about availability.*

## PROGRAM BOOKLET ADVERTISEMENTS

**Full Page: \$750**  
7.5" w x 10" h

**Half Page: \$500**  
7.5" w x 4.875" h

**Quarter Page: \$300**  
3.625" w x 4.875" h

## *Event Details*

### **When: The Scientific Secrets of Perfect Timing**

### **Featuring: Daniel Pink**

We all know that timing is everything. Trouble is, we don't know much about timing itself. Our business and professional lives present a never-ending stream of "when" decisions. But we make them based on intuition and guesswork. Timing, we believe, is an art.

In this provocative and entertaining session, multiple New York Times bestselling author Daniel Pink will show that timing is a really a science – one we can use to make smarter decisions, enhance our productivity, and boost the performance of our organizations.

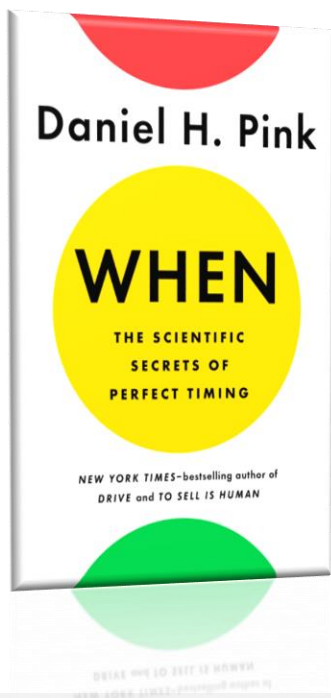
Deeply researched, packed with takeaways, and tailored to the PSPS audience, Pink's presentation will leave you looking at your work, your organization, maybe even your life in fresh and invigorating ways.

**10/3/18**  
**7:30am – 12pm**  
**Crystal Tea Room**  
**Philadelphia, PA**

# 2018 Leadership Forum Sponsorship Packages

## Leadership Forum Book Sponsor - \$7,500 (Limit: 1) – **SOLD OUT!**

- Exclusive company recognition as the Leadership Forum Book Sponsor
- Opportunity for your company logo with description of services to be adhered to the inside of each book (Sponsor must provide sticker 8 weeks prior to event)
- One company marketing item (flyer/postcard/flyer) to be inserted into each book (Sponsor must provide printed item 8 weeks prior to event)
- Opportunity for your company logo to appear where images of the book appear (for example, in designated email invitations and on the event webpage)
- Four (4) passes to the Leadership Forum & VIP Luncheon
- One 6-ft exhibitor table at the event and the opportunity to distribute company supplied items to event attendees during breakfast and breaks from exhibit area
- Company Logo recognition in the program booklet and on a dedicated presentation slide during networking and event kick off
- Verbal recognition as the book sponsor in the introduction of your company at the event



## ***ABOUT THE ANNUAL PSPS LEADERSHIP FORUM***

The Annual PSPS Leadership Forum draws in 450+ attendees. Over 50% of the attendees are at the Director or VP level or above. Announcements advertising the event are distributed to over 8,000 contacts including PSPS members and partnering organizations.

Past nationally recognized thought-leaders who have presented at this event include Adam Grant Liz Wiseman, Peter Sheahan, Dr. Linda A. Hill, Greg Brandeau, Dan Heath, Dan Pink, Marshall Goldsmith, Ram Charan and Dave Ulrich.